

FROM Starkweather &amp; Associates 8017481030

(FRI) OCT 6 2006 15:15/ST. 15:15/No. 6816840096 P 3

FARI B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: **Mail** Mail Stop ISSUE FEE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450  
or **Fax** (571)-273-2885

**INSTRUCTIONS:** This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)

7590

08/21/2006

Starkweather & Associates  
9035 S 1300 E  
Suite 200  
Sandy, UT 84094

10/10/2006 RMEBRAH1 00000006 10799414

01 FC:2501  
02 FC:1504

700.00 OP

300.00 OP

Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.

## Certificate of Mailing or Transmission

I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.

Becky Herrmann	(Depositor's name)
<i>Becky Herrmann</i>	(Signature)
October 6, 2006	(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
-----------------	-------------	----------------------	---------------------	------------------

10799.414

03/12/2004

Donald G. Hoke

3060.2.1

7134

TITLE OF INVENTION: SYSTEM AND METHOD FOR ENABLING A PERSON TO VIEW IMAGES OF THE PERSON WEARING AN ACCESSORY BEFORE PURCHASING THE ACCESSORY

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$700	\$300	\$0	\$1000	11/21/2006

EXAMINER	ART UNIT	CLASS-SUBCLASS
LESTER, EVELYN A	2873	34X-770000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.

☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.

2. For printing on the patent front page, list

(1) the names of up to 3 registered patent attorneys or agents OR, alternatively,

(2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1. Starkweather & Associates
2. Michael W. Starkweather
3. Jason P. Webb

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☐ Corporation or other private group entity ☐ Government

4a. The following fee(s) are submitted:

- ☒ Issue Fee  
☒ Publication Fee (No small entity discount permitted)  
☐ Advance Order - # of Copies \_\_\_\_\_

4b. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above)

- ☐ A check is enclosed.  
☒ Payment by credit card. Form PTO-2038 is attached.  
☐ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number \_\_\_\_\_ (enclose an extra copy of this form).

5. Change in Entity Status (from status indicated above)

- ☒ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

Authorized Signature

*Michael W. Starkweather*

Date

10/6/06

Typed or printed name

Michael W. Starkweather

Registration No.

34,441

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**Starkweather & Associates**

9035 South 1300 East, Suite 200

Sandy, UT 84094

Ph: (801) 272-8368

Fax: (801) 748-1030

**FAX COVER SHEET**

**DATE:** October 6, 2006  
**FAX #:** 1-571-273-2885  
**TO:** MAIL STOP - ISSUE FEE  
**FROM:** Becky Herrmann, Assistant to Michael Starkweather  
**RE:** Allowance & Issue Fee Payment

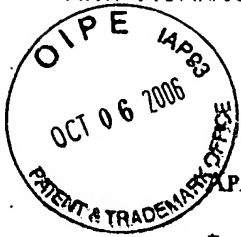
**Number of Pages including cover page: 4**

**Docket No.:** 3060.2.1 NP  
**Client:** Donald G. Hoke  
**Serial No.:** 10/799,414 **Filing Date:** 03/12/2004  
**Assignee/Mark:** \_\_\_\_\_  
**Date Faxed:** October 6, 2006

*Please acknowledge receipt of:*

- ☐ Application \_\_\_\_\_ Pages  
    ☐ Provisional ☐ Design ☐ Cont. ☐ Div. ☐ RCB  
    ☐ Utility Total Claims \_\_\_\_\_ Indep Claims \_\_\_\_\_  
    ☐ Drawings \_\_\_\_\_ Sheets \_\_\_\_\_ Figures \_\_\_\_\_
- ☐ Affidavit  
☐ Amendment  
☐ Assignment ☐ Cover Sheet ☐ Fee  
☒ Certificate of Mailing or Transmission (on Issue Fee Transmittal form)  
☒ Credit Card Payment PTO-2038 for \$1,000.00  
☐ Copy of Signed Fee Transmittal  
☐ Declaration and Power of Attorney  
☐ Extension of Time Petition \_\_\_\_\_ Months  
☐ Fee Transmittal  
☐ IDS, ☐ Form SB/08 ☐ References  
☒ Issue Fee Transmittal (PTOL-85) - Part B Fee Transmittal  
☐ Maintenance Fee Transmittal \_\_\_\_\_ Year  
☐ Petition  
☐ Request for Certification for Non-Publication  
☐ Response to Advisory Action  
☐ Response to Office Action  
☐ Response to Restriction Requirement  
☐ Revocation of POA/Change of Address Form  
☒ Transmittal Letter or Form
- ☐ \_\_\_\_\_  
☐ \_\_\_\_\_  
☐ **ATTORNEY:** MWS 34,441  
☐ **EXPRESS MAIL NO.:** \_\_\_\_\_

The information contained in this facsimile is confidential information only for the use of the individual or entity named above. If the reader of this message is not the intended recipient, or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us by telephone, and return the original message to us at the above address via the United States Postal Service.



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT(S): DONALD G. HOKE  
SERIAL No.: 10/799,414  
FILING DATE: 03/12/2004  
TITLE: SYSTEM AND METHOD FOR ENABLING A PERSON TO VIEW IMAGES OF  
THE PERSON WEARING AN ACCESSORY BEFORE PURCHASING THE  
ACCESSORY  
DOCKET No.: 3060.2.1 NP

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to the U. S. Patent and Trademark Office,  
Fax No. (571) 273-2885, on October 6, 2006.

  
Becky Herrmann

Commissioner for Patents  
Mail Stop - Issue Fee  
P.O. Box 1450  
Alexandria, VA 22313-1450

TRANSMITTAL LETTER

Dear Sir:

Enclosed herewith are the following documents:

- PTOL-85 Notice of Allowance and Fee(s) Due - Part B Fee Transmittal
- PTO-2038 Credit Card Payment Form
- Certificate of Transmission (above)
- Fax Cover Sheet with Return Postcard

Respectfully submitted,



Michael W. Starkweather, Reg. No. 34,441  
9035 South 1300 East Suite 200  
Sandy, Utah 84094

Dated: October 6, 2006